



# News Release

## Element Financial Earnings Release and Conference Call

### For Immediate Release

**Toronto, Canada – February 22, 2012** – Element Financial Corporation (TSX:EFN) one of Canada’s leading independent equipment finance companies, providing equipment financing to owner/operators and to small and medium-sized businesses across North-America, today announced that it intends to release results for the fiscal quarter and for the nine-month period ended December 31, 2011 after market close on Thursday February 23, 2012.

A conference call to discuss the results will be held Friday, February 24, 2012 at 8:30 a.m. EST

The conference call can be accessed by dialing the following numbers:

North America Toll- Free:	1-888-789-9572	pass code 7314664
Local & International:	1-416-695-7806	pass code 7314664

Please note that for those unable to attend the conference call, the conference itself will be recorded and can be replayed at any time until March 9, 2012 by dialing 905-694-9451 or 1-800-408-3053 and entering the pass code 5436800

### About Element Financial Corporation

Element Financial Corporation is an independent finance company that originates, manages and funds equipment leases. Element Financial Corporation operates in two specific segments of the equipment finance market through Element Capital, a business unit operating in the large ticket equipment leasing segment and Element Finance that, currently originates equipment finance assets within specific segments of the mid-ticket equipment finance market through its four specialized groups: manufacturing and industrial, transportation and construction, healthcare and golf equipment, each of which has national scope and coverage.

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